

Atal Incubation Centre-SRS-ICAR-NDRI Foundation, Bengaluru Inaugurated on 20th March 2021

Atal Incubation Centre-SRS-ICAR-NDRI Foundation, Bengaluru supported by Atal Innovation Mission, NITI Aayog, has been inaugurated at Southern Regional Station of ICAR-NDRI, Bengaluru by **Dr Trilochan Mohapatra**, Hon'ble Secretary, DARE & Director General, ICAR, New Delhi on 20th March 2021 in the presence of **Shri R. Ramanan**, Mission Director, Atal Innovation Mission, NITI Aayog & Additional Secretary Government of India and **Dr M.S. Chauhan**, Director & Vice Chancellor, ICAR-NDRI, Karnal. After inaugurating the Atal Incubation Centre (AIC), Dr. Mohapatra stated that the concept of innovation is not new to our culture and its importance was realized long back in our country. Director General affirmed that artificial intelligence platforms works on data of high quality. Therefore, proper and accurate data maintenance is the need of the hour. Further, he emphasized on development and adoption of sensor-based technologies in the field of dairying. Further, he emphasized the need of defining the quality of milk of our



Indigenous breeds. Dr. Mohapatra appreciated the work being done at SRS of ICAR, NDRI, Bengaluru. He also appreciated the efforts of Atal Innovation Mission of NITI Aayog, Government of India to promote the entrepreneurship culture among youths and women. Dr Mohapatra hoped that the AIC at Southern Regional Station of ICAR-NDRI will encourage and promote innovation culture and start ups in the field of dairy production and processing.

Shri R. Ramanan, Mission Director, Atal Innovation Mission, NITI Aayog & Additional Secretary Government of India joined the function through online mode. Addressing the audience online, he delineated the concept of incubation and explained how Atal Innovation Mission has set high standards for all its Incubation centres. He affirmed that the AIM would settle for nothing less than world class incubators. He expected that ICAR-



NDRI, Southern Regional Centre would strive to meet the target of establishing a high standard incubation facility in the field of dairying, and assured all possible help from AIM, NITI Aayog. **Dr M.S. Chauhan**, Director & Vice Chancellor, ICAR-NDRI, Karnal in his remarks detailed the efforts of ICAR-NDRI in technology development and transfer of technologies to the industry. The Technology Business Incubator supported by DST at ICAR-NDRI, Karnal is already encouraging startups. He thanked NITI Aayog for sanctioning the AIC to Southern Regional Station of ICAR-



NDRI which would further boost the start ups in the area of various fields of dairying. In his Welcome address, Dr **K.P. Ramesha**, Head, SRS of ICAR-NDRI, Bengaluru briefed the activities of the Station and welcomed the dignitaries and all the participants to the inaugural function of **Atal Incubation Centre**. Directors of ICAR-NIANP, Bengaluru; ICAR-ATARI, Bengaluru; Joint

Director of ICAR-IVRI, Bengaluru; Head, ICAR-NBSSLUP, Bengaluru and CEO-Dayanand Sagar University Bengaluru also graced the occasion. The inaugural function was attended by Scientists of SRS of ICAR-NDRI, NIANP; Students and Staff of SRS of ICAR-NDRI, Bengaluru. The programme ended with vote of thanks by **Dr K. Jayaraj Rao**.